



ANNUAL SPONSORSHIP PACKAGES

BENEFITS	MARBLE \$4,000	GRANITE \$2,000	PLATINUM \$1,000	GOLD \$500
Logo/signage at all CREW Upstate events and on all emails.	●	●	●	●
Complimentary tickets to CREW Upstate luncheons including access to all virtual programming.	12	8	2	
Opportunity to host a CREW Upstate event at sponsor office.	●	●	●	
Complimentary CREW Upstate new membership for company employee(s).	2	1		
Company sponsor recognition at all CREW Upstate events.	●	●		
Exclusive highlight in CREW Quarterly newsletter.	●	●		
Exclusive highlight on all CREW Upstate social media platforms.	●			
Company spotlight with speaking opportunity at CREW ignite event.	●			

CREW UPSTATE FACTS

INDUSTRY EXPERTS

Members have a minimum of five years experience and come from nearly 36 areas of specialization in every facet of the commercial real estate industry from accounting to engineering to economic development to brokerage. Expertise is available for the entire transaction anatomy from planning and design to construction and long-term management.

WHY SPONSOR?

- Exposure to key decision-makers within CREW Upstate and CREW Network for their products and/or services within every facet of commercial real estate.
- Position your company as a leader in diversity and the advancement of women in commercial real estate.
- Access to industry research you can't get through any other organization.
- Exposure in the media for sponsoring community outreach and/or philanthropic causes.
- Strengthen business relationships within the Upstate community to cultivate increased profits.

PROFILE OF MEMBERS

- 71% have been in the industry for more than 5 years.
- Men account for 8% of our membership making us one of the most gender-diverse chapters, nationwide.
- At least 50% of our members are their company's CEO, president, partner, vice president or senior manager.
- Over 90% hold college or graduate degrees.

EVENT EXPOSURE

CREW Upstate events offer multiple opportunities for sponsor exposure. Public events throughout the year include the annual awards event, 7 luncheons, 3 new member breakfasts, 8 CREW Chats, 4 hard-hat tours and happy hours, Summer Social, CREW Ignite member/sponsor event, and the Holiday Party co-hosted with Urban Land Institute.